

TONY COLL KEYNOTE SPEAKER



HOW TO TALK TO HUMANS

Lessons in communication from journalism, drama and the natural world

- Use your CHIMP POWER for better rapport
- Explore HACK POWER to grip your audience
- Find your HERO POWER to guide your story

Tony Coll has been a newspaper, BBC Radio and BBC TV journalist; a scriptwriter in film, TV and corporate video; a management coach and trainer. So he understands communication and storytelling from an unusual triple perspective - news, drama and psychology. He brings his insights together when he advises key figures in government and business on how to improve their media interviews, live presentations and videos. He also uses them in this very funny talk.

WHAT PEOPLE SAY:

❖ ***"... an original thinker with an amazing ability to raise dry, everyday life-situations to a bright and interesting level."***

Andy Moore, HandyFish Ltd

❖ ***"... a great presentation – knowledgeable, interesting, useful and laugh out loud entertaining!"***

Helen Davies, Audience Member

❖ ***"... the best scriptwriter I've ever worked with."***

Magnus Carter, Mentor Ltd

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